



INSTYTUT POLITOLOGII
UNIwersYTETU PEDAGOGICZNEGO
IM. KOMISJI EDUKACJI NARODOWEJ W KRAKOWIE



PEDAGOGICAL UNIVERSITY OF CRACOW

Dean of the Faculty of Humanities, prof. Bożena Popiołek

Director of the Institute of Political Science, prof. Andrzej Kozera

Department of Economics and Economic Policy

Department of Public Policy

Department of Sectoral Policies

and

Institute of Journalism, Media and Social Communication

of the **JAGIELLONIAN UNIVERSITY**

Faculty of Economy and Management of the **OPOLE UNIVERSITY OF TECHNOLOGY**

have the pleasure to invite to the international conference on

Social economy – between the market, the state and the citizen

Cracow, 9 May 2017

Conference theme

Economics is a social science of choices made in the conditions of scarce resources. In recent decades, the social aspect of economic processes has been neglected - the issue of reconciling the economic, social and environmental interests has been marginalized, resulting in an increase in income disparities, worsening of economic exclusion and increasing of environmental threats. The social economy is a proposal approach to the management taking into account both the necessity of developing business profits, as well as establishing mechanisms for inclusion a workforce non-integrated so far in these processes. It's not about opposing a market economy, rather complementing it by solving social problems. Economy in which social issues would not be pushed aside in the pursuit of profits, should be oriented towards the implementation of the basic objective that is to improve the quality of life.

The social economy is based on the values of solidarity, participation, accountability and social cohesion. It is related primarily to the third sector organizations, however, it also concerns specific activities of the public sector (e.g. social inclusion policy) and private sector (e.g. corporate social responsibility). The social economy, with its emphasis on social values, social interactions, ethics, is particularly well suited to conduct a thorough analysis of the modern economics, its priorities and tools, and above all the effects in terms of sustainability. The international financial crisis, debt crisis and growing inequalities in the world have demonstrated the need for important social and ethical interaction of governments, the private sector and the community.

The aim of the conference is to present a broad spectrum of scientific theories, views and opinions on the importance of the conditions and opportunities for development of social economy in Europe, especially in Poland. The presentation and diagnosis of the current situation in this regard will constitute the starting point for discussion in the area of desirable socio-economic development of Europe (and Poland). The conference includes an analysis of the economic, social, political and legal conditions for the development of social economy in Poland, and the possibility of applying solutions present in other countries. The representatives of science, politics, business and civil society are all welcomed.

The research topics are:

The social economy as a sector of the economy
From the social economy to a social market economy
The functioning of social enterprises in Poland and Europe
The system supporting the social economy
Education for social economy
The social economy and poverty and social exclusion
Sustainable development in the context of the social economy
Prospects for the development of the social economy

Please join us!

Scientific Committee:

Prof. Janina Pach - Chairperson
Prof. Agnieszka Hess
Prof. Ladislav Hofreiter
Katarína Hollá, PhD
Prof. Mikhail Ilyin
Prof. Andrzej Kozera
Prof. Marcin Łuszczuk
Prof. Jacek Sroka

Organizational Committee:

Dorota Murzyn, PhD – Chairperson
Marta Czyżewska, PhD
Wojciech Maciejewski, PhD
Paweł Nowak, PhD
Krzysztof Sala, PhD
Paulina Szyja, PhD
Renata Śliwa, PhD

Conference language: Polish/English

Conference will be accompanied by the publication of papers.

Contact details:

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Conference venue:

Pedagogical University of Cracow, ul. Podchorążych 2, 30-084 Cracow, Poland

The Professor Wincenty Danek Auditorium

Important dates:

Deadline for calls – 31 March 2017

Deadline for payment of the fee (300 PLN) - 15 April 2017

Deadline for submitting full papers – 20 June 2017